



## BECOME A EUROPEAN FOUNDER THROUGH THIS **ONCE IN A LIFETIME OPPORTUNITY**

Zilis is celebrating our European expansion with this exclusive program! All European Ambassadors who purchase or upgrade to a Founders Pack are eligible to qualify for a 1% country-wide revenue pool for life, as well as many other exciting benefits. Take advantage of this exclusive opportunity while it lasts, but don't wait! There is a strict limit of 1,000 Founders Packs available in each European country. Once the first 1,000 Founder Packs are claimed, the opportunity to become a Founder will close permanently and will never reopen.

### EUROPEAN FOUNDERS ENJOY EXCLUSIVE **BENEFITS AND REWARDS INCLUDING:**

- 1% revenue pool for life in the Founder's resident country.
- Recognition at national events.
- VIP seating at the European Grand Opening celebration.
- Exclusive Founders Club pin.



### BECOMING A **EUROPEAN FOUNDER**

When you purchase a Founders Pack during the qualification period, you get an unprecedented value with unlimited earning potential. Here are just a few of the benefits you'll receive:

- European Founding Ambassador status: eligible to qualify for the exclusive European Founders Pool.
- Complete business set-up: receive a complete Zilis Independent Ambassador set-up with your Founders Pack. This includes your virtual starter kit, your personalized Zilis website, e-commerce shopping cart, Ambassador Cloud and our world-class Ambassador support.
- Over 2.200€ of the best-selling UltraCell<sup>®</sup> hemp CBD oil for you to use, sell, and show.
- 20% Dual Team commission acceleration for one year.
- 40% Matching Bonus acceleration for one year

### PROGRAM **DETAILS**

The European Founders program is an exciting way to join Zilis and receive exclusive privileges and advantages that will never be available to future Ambassadors.

- Open to Zilis Ambassadors domiciled in Europe and appropriate territories. A valid passport and proof of residency is required.
- You must purchase or upgrade to the 1.599€ Founders Pack during the qualification period. Only 1,000 Founder Packs are available per country.
- You must maintain a 100 PV or more autoship each month beginning in July 2020 for your Founding Ambassador position(s). There are no exceptions to this guideline. Failure to maintain at least 100 PV of autoship in your Founder position(s) each month will result in the forfeiture of Founding Ambassador status. Only autoship orders will qualify. Autoship must be scheduled in the previous month.
- You must remain an Ambassador in good standing with Zilis and abide by policies and procedures and the Zilis code of ethics.
- Distribution of Founders Pool shares will begin after the closure of new pool entrants and in the first complete quarter based on rank qualification (details on back).

**ONCE THE FOUNDERS POOL  
CLOSES IT WILL NOT REOPEN!**

## HOW DO I **EARN MY SHARES?**

**As a participant of the European Founders Pool, you earn more shares the higher you climb in rank.**

Each quarter, all Founders who qualify Area Ambassador and above share in a revenue pool consisting of 1% of their resident country's generational volume. The higher you qualify, the more shares you earn. European Founders will receive shares based on the highest rank qualified for two or more calendar months within the same qualifying quarter. Each quarter we'll take your highest rank qualified for at least two months during the quarter and distribute the number of shares associated with the rank. The best part is there are no time limits for qualification so you have time to grow with Zilis. As your autoship increases, higher ranks are easier to reach.

HIGHEST QUALIFYING RANK	SHARES OF FOUNDERS POOL
Area Ambassador	1 share
Regional Ambassador	2 shares
National Ambassador	3 shares
Presidential Ambassador	4 shares
Diamond Executive	5 shares



## ADDITIONAL **FOUNDER PACKS**

Founders may include up to two additional "Child" Founder packs as an extension for their children or spouse. Ambassador Support must approve additional Founder Packs that are not in the name of your spouse or child. Each position must qualify independently with 100 or more autoship PV each month. Founders Pool qualification status is derived from the highest position in the binary tree. Zilis policy, procedures, and standard Founder Pool guidelines apply to Child Founder positions.



## QUALIFICATIONS TO **EARN SHARES**

1. Personally generate a monthly autoship of at least 100 PV in each Founder position, including child Founder positions. Founders that fail to run a continuous 100 PV or more autoship in each Founder position will permanently and irrevocably lose their Founder status and the ability to earn future shares in the Founders Pool.
2. Shares will be paid based on the highest rank qualified in two or more calendar months during each calendar quarter. (Jan-Feb-Mar), (Apr-May-June), (July-Aug-Sep), (Oct-Nov-Dec).
3. The Bonus Pool is calculated as 1% of the total Generational Volume in each Founder's resident country for the qualifying quarter divided by the total shares earned. Founders are paid based on the total number of shares they have personally earned. See the calculation examples below.

**QUALIFY FOR ADDITIONAL SHARES AS YOU INCREASE YOUR **QUALIFIED RANK!****

## HYPOTHETICAL EXAMPLES

<b>Example 1</b>	<p>10€ million in qualifying volume x 1% equals 100.000€ for the Bonus Pool 50 total shares earned 2.000€ a share</p>
<b>Example 2</b>	<p>20€ million in qualifying volume x 1% equals 200.000€ for the Bonus Pool 50 total shares earned 4.000€ a share</p>
<b>Example 3</b>	<p>30€ million in qualifying volume x 1% equals 300.000€ for the Bonus Pool 50 total shares earned 6.000€ a share</p>

*The above examples are hypothetical scenarios only. The Founders Pool is based strictly on the success of Zilis in each individual European country. Bonus pool and share amounts are restricted only to each Founder's resident country. There are no guarantees of any level of earnings. To remain in good standing as a European Founder you must maintain a monthly autoship order of at least 100 PV and demonstrate active participation with Zilis. It is important to note that qualifying for the Bonus Pool is based on your quarterly rank qualification, as determined by the Zilis Compensation Plan. Refer to the Founders Pool flyer and Zilis Compensation Plan for complete details. Zilis reserves the right to modify the Founders Pool at any time.*